

VitA-POS®

5g Eye Ointment

NOCTURNAL PROTECTION

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Protection of the ocular surface during night time, for all stages of severity of dry eyes.

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Ideal for night time use and hence offers completion of the dry eye therapy.

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Sterile eye ointment without preservatives.

Composition:

1 g of the ointment contains:

- Active ingredient:
Vitamin A palmitate 250 IU
- Other ingredients:
White soft paraffin, light liquid paraffin, liquid paraffin, wool fat

Pharmaceutical form and pharmaco-therapeutic group:

5 g of eye ointment.

Therapeutic indications:

For improvement of the tear film and protection of the ocular surface.

When should VitA-POS® be used?

Burning, itching or dry eyes with foreign-body sensation are often experienced when you stay in air-conditioned rooms, cars or airplanes, in wind, cold, strong sunlight, bad air or cigarette smoke.

Besides, concentrated vision, e.g. in long hours of computer work, watching television or driving at night may cause those complaints. **VitA-POS®** relieves these symptoms and forms a comfortable long lasting protective film on the eyes. The eyelids glide easily over conjunctiva and cornea.

If not otherwise recommended, **VitA-POS®** is applied 3 times a day. Depending on the activities of the user during the day (e. g. driving, working on machines), it is recommended to apply **VitA-POS®** before going to bed, because its greasy consistency will cause a slight impairment of vision.

VitA-POS® prevents possible trouble in opening the eyes for the first time in the morning.

Contraindications:

VitA-POS® should not be used if one is hypersensitive (allergic) against any one of its ingredients.

VitA-POS® should not be applied while one is wearing contact lenses.

Use in pregnancy and breastfeeding:

Ask a doctor or a pharmacist for advice before taking any medicine.

Precautions for usage:

Eye ointments should always be used avoiding contact of the tube-tip with the eye or the skin.

If **VitA-POS®** is applied during the day, vision will be impaired because of the greasy consistency of the eye ointment. One should not drive a car, take active part in traffic, use machines or work without secure hold during this time.



VitA-POS® should not be used concomitantly with other ophthalmic medicinal products. If necessary to do so, **VitA-POS®** should be applied about 30 minutes after the application of the other ophthalmic medicinal product. Squeeze the tube gently to withdraw the ointment; do not fold or coil the tube up.

Special warnings:

Interactions:

None known.

Instructions for proper usage:

Unscrew the cap covering the tube-tip. Lean your head back, retract the lower eye lid slightly with a finger and gently squeeze out a small string of ointment into the conjunctival sac. Close the eyelids slowly. Close the tube carefully after use.

How often and for how long can VitA-POS® be used?

The frequency of application depends on the individual complaints and habits. In case of distinct sensation of dry eyes **VitA-POS®** is usually used three times daily. The application before going to bed at night is particularly recommended. There is no limitation to the duration of use.

Side-effects:

None known.

VitA-POS® is a particularly soft and smooth eye ointment which spreads very well on the surface of the eye. The contained vitamin A is a physiological component of the tear film. Thus, good tolerance of the eye ointment is achieved and the ointment mixes well with the present tearfilm.

Storage instructions:

Store below 25 °C.

Do not use beyond expiry date.

VitA-POS® can be used for 3 months after first opening.

 **URSAPHARM**
ARZNEIMITTEL GMBH
Saarbrücken, Germany.

Protection & Lubrication...

*of the ocular surface during night time
for all stages of severity of dry eyes*

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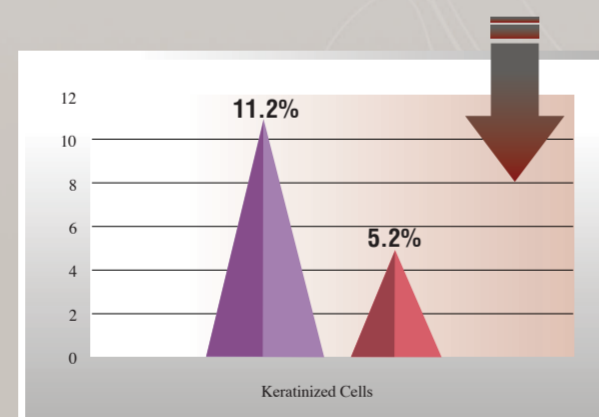
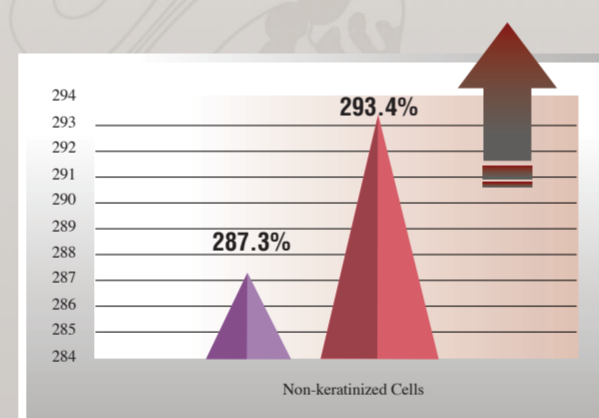
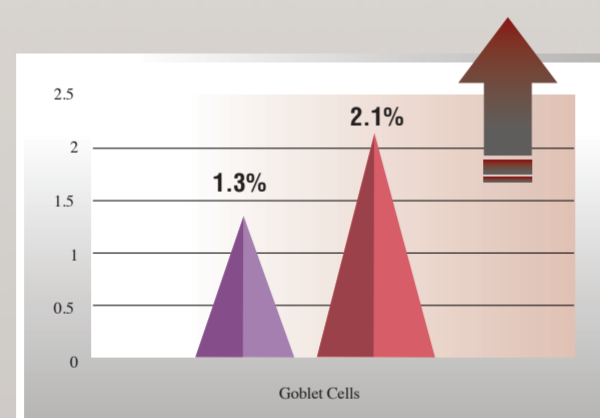
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VitA-POS® is a soft eye ointment that spreads well, allowing sliding of eye lids over the surface of the eye smoothly.

Vitamin A in **VitA-POS®** is a physiological component which supports:

- prevention against keratinisation
- curative effect on corneal and conjunctival epithelia
- differentiation of epithelial structures
- therapeutic regimen for local therapy of dry eyes

Following treatment with retinol palmitate, a cytological evaluation...



...brush cytology suggests the efficacy of retinol palmitate ophthalmic preparation

Ophthalmologica
1997, vol. 211, no6, pp. 358-361

The **VitA-POS®** Advantages...

- **Clinical Utility** **VitA-POS®** supports curative effect on the epithelium of the cornea (dry eye syndrome, after ophthalmic surgery, etc.)

VitA-POS® is suitable for the protection of the eye surface during unconsciousness / anesthesia.

- **Complementary** **VitA-POS®** offers ideal completion of dry eye therapy. **HYLO-COMOD®** or **HYLO-CARE®** during the day & **VitA-POS®** eye ointment during the night.

- **Compliance** **VitA-POS®** is free of preservatives and therefore exceptionally well tolerated.

VitA-POS® offers good compliance because of favourable consistency of the ointment. Therefore, **VitA-POS®** is recommended to be applied best before going to bed.